



THE UNIVERSITY OF
MELBOURNE

Master of Entrepreneurship 2018 intake



fbe.unimelb.edu.au/entrepreneurship

Startups start here

“A degree in entrepreneurship needs three things: relevant content, highly qualified teaching staff with experience as entrepreneurs, and the support of an external network of leading mentors, investors, incubators and entrepreneurs. We are genuinely excited to offer all three to our students – they just need to add their entrepreneurial passion.”

Professor Colin McLeod,
Program Director, Master of Entrepreneurship

Colin is highly involved in innovation and entrepreneurship; both as an academic and as a founder, investor and board member of several successful startups.

The Master of Entrepreneurship provides the knowledge and skills needed to develop and launch innovative new businesses or successfully commercialise products and services. This is a strategic, industry leading degree for anybody who wants to be part of the exciting and rapidly expanding world of startups.

The Master of Entrepreneurship is an interdisciplinary University of Melbourne program offering subjects from the Faculty of Business and Economics, the custodial faculty for the degree, as well as the Melbourne School of Engineering.

Who is it for?

This highly practical program is for creative, passionate and driven individuals who want to acquire the skills and knowledge to successfully commercialise products and services in a startup environment. This is a bespoke degree for a small select group of students.

Wade Institute of Entrepreneurship

Wade Institute of Entrepreneurship is a thriving entrepreneurial precinct that brings together smart, curious, and ambitious minds and delivers the Master of Entrepreneurship.

The Institute is a purpose-built centre designed to encourage collaboration between students, startups, industry and visitors from all around the world. The centre has flexible spaces for learning, co-working, networking, and startup events to foster a thriving innovation hub.

Located at Ormond College, the precinct also offers student accommodation with services that include meals, onsite gym, counselling team, resident academics, and weekly social events.

The Class of 2017

Small class sizes

(23 students in 2017)



Kas Taleb
Bachelor of Education (2016)

60%
female

40%
male



Maarten Van Gorp
Master of Physiotherapy (2016)

20%

international students



Daarshinie Nadarajan
Master of International Business (2016)

12

Different fields of study
in the 2017 cohort



Marco Lam
Bachelor of Laws (2005)

1:3

Faculty to student ratio



Melanie Williams
PhD Microbiology (2016)



Thomas Turner
Bachelor of Industrial Design (2016)



Joanna Yan
Bachelor of Radiation Therapy (2014)

60+





Guest speakers annually
(entrepreneurs and
industry experts)










7 Meals

included each week
through Ormond College

The Program

A program structured to develop your skill set

The Master of Entrepreneurship is an intensive, full-time program taught over 1 year, with seminars 5 days a week.		1 year Intensive full-time or 2 years part-time	
		Starts in February Ends in November	 2 elective subjects
		9 core subjects: 2 foundation subjects, 6 entrepreneurship core subjects, 1 capstone subject (see list below)	

Skill		critical thinking	→	Core Subject	Foundations of Entrepreneurship in Practice (February)
Skill		data analysis	→	Foundation Subject	Business Acumen for Entrepreneurs (March - June)
Skill		build a startup	→	Core Subject	Garage Project (March - June)
Skill		creative problem solving	→	Foundation Subject	Design Thinking (March - June)
Skill		designing a business model	→	Core Subject	Creating a Successful Business Model (March - June)
Skill		leadership	→	Core Subject	Entrepreneur Within (March - November)
Skill		grow your startup	→	Capstone Subject	Creating Your Own Enterprise (August - November)
Skill		how to scale	→	Core Subject	Managing Growth and Pathways to Market (August - November)
Skill		legal and regulatory requirements for business	→	Core Subject	Entrepreneurial, Organisational Foundations (August - November)

Speakers

Experience and connections count. Every week, you will hear from and meet leading entrepreneurs, business-people, and investors. You will connect with a network, or form your own – one that will be fundamental in your success when you graduate.

Some of our past speakers:

- **Cyan Ta'eed**, Co-Founder - Envato
- **George Foster**, Professor of Entrepreneurship at Stanford University
- **Georgia Beattie**, CEO - Startup Victoria and Co-Founder - Beattie Wines
- **Nick Crocker**, Partner Blackbird Ventures
- **Amanda Walker**, Co-Founder - Lord of the Fries
- **Simon Griffiths**, Founder - Who Gives A Crap
- **Laura McKenzie**, Co-Founder and CEO - Scale Investors
- **Tom Griffiths**, Co-Founder - Emma & Toms
- **Ann Sherry**, CEO - Carnival Australia and Former CEO - Westpac New Zealand
- **John Brumby**, Former Premier of Victoria
- **Kate Cornick**, CEO - LaunchVIC
- **Justin Dry**, Co-Founder - Vinomofo
- **Bec Scott**, Co-Founder - STREAT

Alumni in Focus

Sarah Last & Eleanor Toulmin of MimicTec (Class of 2016)

How do you turn an idea into a business?

Sarah and Eleanor met in the Master of Entrepreneurship when both were looking to have a bigger impact with their skills, experience, and passion. Sarah was on a pathway to becoming a Veterinarian but wasn't content helping only one animal at a time. Eleanor left a burgeoning corporate career in management consulting to find a more challenging and ambitious pursuit.

Together, they founded their company MimicTec. An AgTech startup that's improving poultry farming productivity and animal welfare through a world-first agricultural infrastructure product that mimics maternal care on commercial farms.

During the degree, they went through several cycles of design thinking development, business modelling, prototyping, and pitching. Their efforts have caught the eyes of investors, business leaders, and the startup community, securing them awards, seed funding, and an impressive network of mentors and advisors.

In the face of economic uncertainty, rising populations, and food shortages, Sarah and Eleanor are using the tools and connections the program provided to build the change they want to see in the world. mimictec.com.

Achievements

January 2016: Sarah Last awarded the \$25,000 Neville and Di Bertalli Agribusiness Scholarship

October 2016: MimicTec was awarded the \$10,000 Credit Suisse 'Best Startup Pitch' Prize

May 2017: Their startup was accepted into the 2017 Melbourne Accelerator Program and \$20,000 funding

May 2017 Secured over \$100,000 in investor funding



Scholarships

Scholarships are paid as a monthly stipend*

Australia Post Scholarship:

\$25,000 scholarship for an emerging entrepreneur interested in creating an e-commerce business or an entrepreneur who intends to locate their business in regional or rural Australia.

Corrs Chambers Westgarth Entrepreneurs' Scholarship:

\$25,000 scholarship for entrepreneurs with the greatest potential.

Impact Entrepreneurship Scholarship:

\$25,000 scholarship for an aspiring entrepreneur who will create a future business addressing a complex social, cultural or environmental problem.

Naomi Milgrom Female Entrepreneur Scholarship:

\$25,000 scholarship for a female entrepreneur.

Neville and Di Bertalli Scholarship:

\$25,000 scholarship for two students with a demonstrated commitment to the agricultural sector.

MYOB Scholarship:

\$25,000 scholarship for an emerging entrepreneur to support and nurture their learning in entrepreneurship and innovation.

Credit Suisse Scholarship:

\$15,000 scholarship for a high-potential emerging entrepreneur to support and nurture their startup journey.

Ormond Entrepreneurs' Scholarship:

Up to 20 \$10,000 and \$20,000 scholarships available to help students with living and learning expenses.

STEMM Scholarship:

\$20,000 scholarship for an emerging entrepreneur with an undergraduate or postgraduate degree in any STEMM discipline (Science, Technology, Engineering, Mathematics, Medicine) interested in commercialising their research or ideas.

Wade Financial Assistance:

Financial assistance is available from the Wade Institute of Entrepreneurship for students with a high financial need.

You will need to apply to the Wade Institute separately for these scholarships. Additional financial assistance is also available to any Wade Institute students who are in residence at Ormond College. Contact the Institute for further information admissions@wadeinstitute.org.au

Faculty of Business & Economics, Graduate Merit Scholarships:

25-50% fee-remission scholarships based on academic merit. All applicants are automatically considered for this scholarship.

Prizes

Best Business Case:

\$10,000 prize offered to a Master of Entrepreneurship graduate who effectively pitches their startup idea to a panel of investors and entrepreneurs.

*Not including Faculty of Business & Economics Scholarships



Entry Requirements

In order to be considered for entry, you will need to:

- have completed an undergraduate degree in any discipline
- complete a response to a structured questionnaire
- produce a 5-minute video pitching why you should be selected
- meet the University's English language requirements for graduate courses (scores required for applicants with approved English Language test results include IELTS: 7.0 with no band less than 6.0, or equivalent). For more information see: futurestudents.unimelb.edu.au/admissions/entry-requirements/language-requirements
- attend an in-person or Skype interview (for shortlisted candidates only*)

Fees

Domestic and International: \$50 256 (2018)

Application Closing Dates

The Master of Entrepreneurship has one intake per year in February.

Selection round dates for February entry:

Round	Application Closing Date	Interview Dates
1 →	30 April	17 May 2017
2 →	30 June	19 July 2017
3 →	30 September	11 October 2017
4 →	27 November **	6 & 8 December 2017

**This round is open to domestic and New Zealand applicants only

Course Code: MC-ENTR

Find out more: fbe.unimelb.edu.au/entrepreneurship

“Through the program's various events and networking opportunities, I met a former production manager at Ford Geelong and founder of Envato. These connections have been crucial. My team is now able to benefit from the knowledge and expertise of large-scale product manufacturing, and the invaluable advice of those who have had successes in the startup world.”

Roshan Ghadamian, Class of 2016
2016 Corrs Chambers Westgarth Scholarship Recipient
and founder of The Baby Club

CRICOS: 089646D

*Note: Master of Entrepreneurship candidates will need to be admitted to both Ormond College and the University of Melbourne. The interview for shortlisted candidates will include a component for admission to Ormond College as well as the University.



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▶ futurestudents.unimelb.edu.au

2017 Events

Open Day
20 August

WADEx New Ideas Forum
Monthly, August to November

Meet the Students & Alumni
18 September

End Year Pitch Night
26 October

Meet the Faculty
20 November

Register to attend

wadeinstitute.org.au/events

Contact us

▶ Make an enquiry: fbe.unimelb.edu.au/entrepreneurship/enquiry

▶ Request a Tour of the Wade Institute: fbe.unimelb.edu.au/entrepreneurship/tour

▶ Visit us: Wade Institute of Entrepreneurship
49 College Crescent,
Parkville Victoria 3052


Connect with us

▶ fbe.unimelb.edu.au/entrepreneurship

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